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INTRODUCTION

My favorite part of video production is content development and building an audience through comprehensive broadcast standards. The most efficient way to find the story is to organize the footage. I would dazzle my parents at the dinner table with an uncanny ability to recite 80s television verbatim.

CORE COMPETENCIES AND SKILLS

- o Post Production Supervisor
- o Avid, Premiere, Final Cut
- o Media Conversion and Management
- o Livestream Producer and Director
- o BMD ATEM M/E2
- o NewTek TriCaster
- o Production Coordination
- o Pre Production Writing and Planning
- o Content Developer
- o Show Runner
- o Event and Stage Manager

EXPERIENCE

BARNSTABLE PUBLIC SCHOOLS, Barnstable, MA

Sept 2013 - April 2022

Station Manager - Managed the budget, staff, and content development for educational community distribution within Cape Cod's largest school district.

- o Completed capital improvement projects at Barnstable High School based television studio, athletic and performing arts facilities, and across nine schools in the district.
- o Coordinated conversion to high definition production facility with control room, studio cameras, set decorations, monitors, graphics, and audio.
- o Coordinated conversion of studio lighting from fluorescent fixtures to LED panels to improve efficiency and safety.
- o Designed and installed HD broadcast and presentation systems in the Performing Arts Center, Stadium Press Box, Baseball Stadium Press Box, Main Gymnasium and Library.
- o Partnered in establishment of Barnstable Public Schools Communications Committee and authored the first-ever Strategic Communications Plan and Brand Guidelines.
- o Developed hundreds of programs including live sports, special reports and documentaries.
- o Managed two full-time employees and dozens of student production assistants.
- o Developed career pathway curriculum and produced several National Academy of Television Arts and Sciences Student Production awards and nominations.
- o Supported educators, administration and leadership with hybrid, remote, and presentation communications.

MEDIABoss TELEVISION, Framingham, MA

Feb 2012 - Aug 2013

Associate Producer - Produced videos for local and national brands.

- o Producer and camera operator for 2 seasons of Boston Militia and Boston Breakers professional sports broadcasts.
- o Added 5 new clients to 2nd year roster of new video production company.
- o Developed multiple proof of concept and tv pilots for new business opportunities.

SPRAGUE NELSON ADVERTISING, Boston, MA

Dec 2010 - Feb 2012

Video Services Director - Managed video department for a growing advertising agency.

- o Established a new video department and oversaw all activity of up to 10 clients concurrently.
- o Evaluated creative briefs and submitted creative proposals and estimated costs.
- o Coordinated and resourced full project life cycles with 100% satisfaction on time, budget, and creative.

BOSTON UNIVERSITY METROPOLITAN ONLINE COLLEGE, Boston, MA

July 2006 - Aug 2008

Media Producer -Primary video content developer for online education.

- o Produced, edited and delivered 50 - 100 videos per seven week online Master degree program schedule.
- o Collaborated with a team of 10 instructional designers and dozens of professors to develop instructional, informational, and evidentiary video content.
- o Partnered with the Information Technology Department to create infrastructure and process for delivery of digital media.
- o Coordinated with University Productions to establish branding standards for hundreds of online courses through Metropolitan College.

RELEVANT FREELANCE EXPERIENCE

- o Comcast Effectv - Commercial video production and editing.
- o Cape Symphony Orchestra - Livestream producer, camera operator and video editor.
- o Cotuit Center for the Arts - Video producer, concert production coordinator.
- o East West Associates - Live event video and audio production, A/V installations.

EDUCATION

STATE UNIVERSITY OF NEW YORK AT ONEONTA

BS, Sociology

Executive Board Member, WONY FM Radio

CONNECTICUT SCHOOL OF BROADCASTING

Certified Graduate